

4601 N. Fairfax Drive. Suite 600 Arlington, VA 22203 +1 703 682 6629 fluenceenergy.com

## **Senior Manager, Digital Products**

Location: Arlington, Virginia, USA

## **About Fluence**

Fluence, a Siemens and AES company, is the leading global energy storage technology solutions and services company that combines the agility of a fast-growing technology company with the expertise, vision, and financial backing of two industry powerhouses. Building on the pioneering work of AES Energy Storage and Siemens energy storage, Fluence's goal is to create a more sustainable future by transforming the way we power our world. The company offers proven energy storage technology solutions designed to address the diverse needs and challenges of customers in a rapidly transforming energy landscape, providing design, delivery and integration in over 160 countries. Fluence works closely with customers throughout their journey and provides advisory, financing, and project lifecycle services.

## **Job Description**

This role, as a member of the Fluence Product Lifecycle Management team, will be directly involved in the specification and development of Fluence control system hardware and software, including supervisory control, HMI, and data analytics. Fluence's solutions target customers such as utilities, transmission system companies, energy storage project developers, and industrial customers. The role will primarily be responsible for ownership of development schedules and prioritization and will involve continuous collaboration with the technology development team.

- Major responsibilities include:
  - Bring thought leadership in areas of software development and cloud technologies as a subject matter expert.
  - Envision innovative software solutions and develop roadmaps for new releases.
  - Ownership of control system development schedule and lead on prioritization discussions through the full lifecycle: ideation, specification, development, release, analysis, and iteration.
  - Create and maintain bill of materials for control system hardware in alignment with requirements and cost targets; approve exceptions and drive cost reductions.
  - Serve as the voice of the customer in development planning, including grooming of application development requirements.
  - Maintain effective communication with customers and Fluence internal stakeholders to secure new business and deliver solutions, including communication related to features, functionality, pricing, costing, and differentiation of Fluence digital offerings.



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- Responsible for understanding regionalization and market-based rules and how this drives requirements for software.
- Collaborate with the Fluence Market Applications team to track changes to market rules and change requirements accordingly.
- Perform data-driven research in collaboration with other teams to discover feature ideas and validate them before development.
- Analysis of competitor solutions, and insights into what development is needed to increase differentiation and close key gaps.
- Work closely with UI/UX designers to ensure an excellent user experience.
- Responsibility for product literature including features, benefits, and competitive view.

## Qualifications

A BS or MS in Software Engineering or a related technical degree is preferred. The ideal candidate will have 10+ years of experience in software development lifecycle, including serving as a Product Manager for a small- or mid-size company undergoing rapid growth. Required skills include:

- Proven ability to learn fast.
- Experience in workflow tools such as JIRA.
- Experience in and knowledge of Agile software development and delivery methods.
- Ability to utilize data and statistical analyses to inform decisions.
- Possesses strong interpersonal communications skills with a proven ability to coordinate with diverse internal and external teams.
- Demonstrates sound business judgment.
- Takes individual initiative and works with minimal supervision while being a collaborative team player.
- Works dynamically, across multiple teams and projects concurrently, in a technical business environment.
- An instinct for creating simple and intuitive user experiences.
- Possesses an entrepreneurial drive for getting things done and a "whatever it takes" attitude.
- Has excellent English verbal and writing skills. Additional languages or international work experience is a plus.
- A desire to make the world a better place through technology.
- Ability to relocate to Arlington, VA.

Qualified candidates are requested to submit a resume and cover letter at careers@fluenceenergy.com



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Fluence **IS AN EQUAL OPPORTUNITY EMPLOYER** and fully subscribes to the principles of Equal Employment Opportunity, to ensure that all applicants and employees are considered for hire, promotion, and job status without regard to race, color, religion, sex, national origin, age, disability, sexual orientation, marital or familial status.