

User Experience Designer, Fluence Digital

Location: San Francisco, California (Remote/Flexible)

ABOUT FLUENCE

Fluence, a Siemens and AES company, is the leading global energy storage technology solutions and services company that combines the agility of a fast-growing technology company with the expertise, vision, and financial backing of two industry powerhouses. Building on the pioneering work of AES Energy Storage and Siemens energy storage, Fluence's goal is to create a more sustainable future by transforming the way we power our world. The company offers proven energy storage technology solutions designed to address the diverse needs and challenges of customers in a rapidly transforming energy landscape, providing design, delivery, and integration in over 160 countries. Fluence works closely with customers as trusted advisors throughout their journey and provides advisory, financing, and project lifecycle services.

Our core values help direct our focus and how we work together and with customers. Our values are **Leading, Agile, Responsible, and Fun.**

Leading

Are you passionate about telling stories and building relationships with an audience while building a global brand? Are you excited by the challenge of working in a start-up atmosphere with a purpose?

This User Experience Designer will be an integral member of the Fluence Digital team and collaborate with cross functional teams to bring advanced forecasting and optimization products to life. The role will be responsible for driving user research, designing solutions, and working with development teams and subject matter experts to deliver joyful experiences to customers for existing and new SaaS B2B products.

This position will be within the new Fluence Digital business unit, formed following Fluence's acquisition of San Francisco-based start-up AMS. Fluence Digital's software technology uses artificial intelligence, advanced price forecasting, portfolio optimization and market bidding to ensure energy storage and flexible generation assets are responding optimally to price signals sent by the market.

Responsible

Fluence is defined by its unwavering commitment to safety, quality, and integrity. We take personal ownership in what we do, developing trust in our relationships with internal and external stakeholders. We firmly believe in having honest, forthcoming, and fair communications.

Key role responsibilities include:

- Own user research and usability testing across multiple products
- Analyze user feedback and activity, and iterate to enhance the user's experience
- Develop wireframes and task flows based on user needs
- Work with commercial and sales team to evaluate attractiveness of new offerings
- Communicate design intent to technical and non-technical internal stakeholders
- Collaborate with developers and subject matter experts to create intuitive experiences
- Own design system evolution and its implementation across multiple products
- Assist with content development

Agile

Here at Fluence, we strive to continuously improve, to be intellectually curious and be adaptive to our customers' and employees' needs. Collaboration is key, both in our partnerships with our customers, and with each other. Fluence prioritizes the most critical efforts that allow for the greatest impact.

The ideal candidate will exhibit:

- Experience managing multiple projects, communicating timelines, and executing
- Proven track record of understanding user needs and creating journey maps
- Interest in diving into and solving ambiguous problems
- Fluency in best practices for information architecture and design, as well as strong knowledge of usability principles and techniques
- Ability to be self-directed but also collaborative
- Drive to build trust with internal stakeholders and external users in remote environments

- 5 or more years of industry experience as a user experience designer, interaction designer, or similar role
- 5 or more years of experience working in direct collaboration with product teams, developers, and cross-functional stakeholders
- Experience working with time series data is a plus

Fun

We are always looking for employees who are excited by challenges and the opportunity to be problem-solvers. Our entrepreneurial mindset allows for creativity, sense of urgency and fulfillment. Our employees love what we do and are passionate about the way we power our world.

- The Fluence Digital team is highly motivated by developing advanced optimization strategies to transform the way we power our world. We are deeply concerned by our changing climate and excited to have the opportunity to play a part in making low-carbon projects more viable.
- The role will be based in Fluence Digital's San Francisco office (remote candidates will be considered), and will report to Director of Product, with close interaction with Commercial, Engineering, and Data Science teams. The role will grow over time as Fluence scales its SaaS products to new customers, types of energy assets, and markets.

GET IN TOUCH

Please send your resume and cover letter to careers@fluenceenergy.com.

Fluence IS AN EQUAL OPPORTUNITY EMPLOYER and fully subscribes to the principles of Equal Employment Opportunity to ensure that all applicants and employees are considered for hire, promotion, and job status without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, marital or familial status.