

# Product Manager – Energy Storage Systems

Location: Arlington, VA, or Continental US

# **ABOUT FLUENCE**

Fluence, a Siemens and AES company, is the global market leader in energy storage technology solutions and services, combining the agility of a technology company with the expertise, vision and financial backing of two well-established and respected industry giants. Building on the pioneering work of AES Energy Storage and Siemens energy storage, our goal is to create a more sustainable future by transforming the way we power our world. Providing design, delivery and integration, Fluence offers proven energy storage technology solutions that address the diverse needs and challenges of customers in a rapidly transforming energy landscape.

Fluence currently has more than 2.4 gigawatts of projects in operation or awarded across 24 countries and territories worldwide. We topped the Navigant Research utility-scale energy storage leaderboard in 2018 and were named one of Fast Company's Most Innovative Companies in 2019. In 2020, our sixth-generation Tech Stack won Commercial Technology of the Year at the 22<sup>nd</sup> annual S&P Global Platts Global Energy Awards.

# Leading

Do others come to you for your subject matter expertise? Are you excited by the challenge of working in a start-up atmosphere with a purpose?

The Product Manager – Energy Storage Systems has ownership of product planning topics, with particular focus and oversight of product positioning, road mapping, and costing for Fluence's products. As a member of the Product Management team, the Product Manager is directly involved in the specification of product functionality and is a key stakeholder in technology development for Fluence's product offerings. To ensure product roadmaps that meet business needs and are aligned with overall strategy, the Product Manager works highly cross-functionally, touching nearly every other part of the organization. The Product Manager also stays current on competitors' offerings and ensures Fluence's product plans result in offerings which are uniquely valuable to customers.

# Responsible

Fluence is defined by its unwavering commitment to safety, quality, and integrity. We take personal ownership in what we do, developing trust in our relationships with internal and





external stakeholders. We firmly believe in having honest, forthcoming, and fair communications. The Product Manager – Energy Storage Systems will be responsible for:

- Direct interaction with customers and Sales team to assess customer needs and inform product development plans.
- Interaction with other key external stakeholders such as suppliers and industry trade organizations.
- Optimize prioritization of development activities to maximize Fluence's competitive differentiation.
- Work with teams worldwide to analyze requirements and find commonalities and differences in local requirements.
- Ownership of product-level cost models and coordination with product cost management team to achieve competitive cost positions while balancing functionality and compliance needs.
- Drive new product introductions through a stage gate release process.
- Definition and grooming of requirements and specifications while participating in an Agile product development process.
- Analysis of competitor solutions and insights into what development is needed to increase differentiation or close gaps.
- Ownership of product documentation development and management, including documentation for both internal and external audiences.

# **Agile**

Here at Fluence, we strive to continuously improve, be intellectually curious and be adaptive to our customers and employee's needs. Collaboration is key, both in our partnerships with our customers, and with each other. Fluence prioritizes the most critical efforts that allow for the greatest impact. What should an interested candidate bring to Fluence?

- The ideal candidate will have 3+ years of experience in product management or product development roles, especially for a mid-size energy or technology company undergoing rapid growth. Experience with stationary energy storage systems preferred.
- A BS in a technical field such as engineering, and/or an MBA, is preferred but not required. Most critical is an educational and work history background demonstrating deep competencies in analytical thinking encompassing both technical and commercial strategy.
- Possesses strong interpersonal communications skills to coordinate with diverse internal and external teams worldwide.



- Demonstrates sound business judgment.
- Takes individual initiative and works with minimal supervision while being a collaborative team player.
- Works dynamically, across multiple teams and projects concurrently, in a technical business environment.
- Possesses an entrepreneurial drive for getting things done and a "whatever it takes" attitude.
- Experience in workflow tools such as JIRA.
- Experience in and knowledge of Agile development methods.
- Ability to utilize data and statistical analyses to inform decisions.
- Has excellent English verbal and writing skills. Additional languages or international work experience are a plus.
- A desire to make the world a better place through technology.

#### Fun

Working on transforming a fundamental part of our society is exciting and fulfilling. It requires creativity, diversity of ideas and backgrounds, and building trust to effect change and move with speed. We respect our coworkers and customers. We listen to what others have to say, and we are inclusive.

Fluence's product management team is energized by the mission to change the way we power our world and the opportunity to define and shape the products that fulfill this mission. We work every day knowing what we do makes a difference- both for Fluence and for society.

### **GET IN TOUCH**

Please apply directly to the role on LinkedIn <a href="here">here</a>

Fluence IS AN EQUAL OPPORTUNITY EMPLOYER and fully subscribes to the principles of Equal Employment Opportunity to ensure that all applicants and employees are considered for hire, promotion, and job status without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, marital or familial status.